FITA will organize the 1\textsuperscript{st} FITA Management Seminar on August 11 and 12, 2002, in Nymburk (CZE), just after the World Junior Championships.

The Presidents and the Secretary Generals of FITA Member Federations are invited to participate to this Seminar. Important topics will be discussed by experienced consultants from an international management consultancy specialised in the sports industry, in order to help the participants to enhance their managerial skills and to give them new ideas for the development of archery in their countries.

The EMAU President, dr. Erdener, is sure that this Seminar is very important and hope that many Presidents and Secretary Generals can go to Nymburk.

Join the 1\textsuperscript{st} FITA Management Seminar!

The FITA leadership wants to help its Member Federations position themselves better in their respective countries to gain momentum and local public awareness. Strong member federations will in turn make FITA stronger and help achieve the goals it has set for itself.

FITA has the pleasure of inviting Presidents and Secretary Generals of all our Member Federations to the 1\textsuperscript{st} FITA Management Seminar in Nymburk (CZE), August 11-12, 2002.

Our Main Goals
We want archery to become truly global and to make our sport strong and thriving. We want archery to grow. We strive to make archery a dynamic and fun sport for people to enjoy doing and watching all over the world. And we would like to install in you – the leaders of our Member Associations - the same desires and give you the tools for action.

Radical Changes
The world of sport is going through radical changes in an ever more complex and global environment. If we want to handle these changes we need to get an in-depth understanding of how a sports organisation works. We also need applied methods and operational hints and frameworks in order to function successfully in a modern sports organisation.

Give you New Inspiration
The two-day seminar will cover various important topics, which will enable the participants to enhance their managerial skills as well as provide them with new inspiration and ideas for the daily work of a FITA Member Federation.

We look forward to welcoming you at the 1\textsuperscript{st} FITA Management Seminar because, as part of the top management of your Member Federation, you can make a difference!

Practical Information
When:
Sunday, August 11 and Monday, August 12, 2002.
The seminar will be organised in conjunction with the Junior World Championship, which will be completed on Saturday, August 10.

Where:
Nymburk, Czech Republic, organising town for the 2002 Junior World Championship.

For Whom:
Presidents and/or Secretary Generals of our Member Associations.

Seminar instructors:
The seminar will be conducted by experienced consultants from TSE Consulting, an international management consultancy specialised in the sports industry. During the past years TSE Consulting has provided training and business consultancy to various international and national federations as well as to corporate and governmental clients. For further information about the seminar instructors: www.grouplse.com.
## Program
### Fita Management Seminar
#### August 11 – 12, 2002

<table>
<thead>
<tr>
<th>Time</th>
<th>Sunday, August 11</th>
<th>Monday, August 12</th>
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<tbody>
<tr>
<td>09.00-10.30</td>
<td>• Introduction from FITA</td>
<td>• Human resources management</td>
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<td>• The Challenges facing today’s sports organisations</td>
<td>• Working with staff and volunteers</td>
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<td>10.30-11.00</td>
<td>Coffee break</td>
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<tr>
<td>11.00-12.30</td>
<td>• Strategic thinking</td>
<td>• Self management and personal performance</td>
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<td>• Strategic planning, the basics</td>
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<td>12.30-14.00</td>
<td>Coffee break</td>
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<tr>
<td>14.00-16.00</td>
<td>• Strategy and structure</td>
<td>• Reaching out to the public, the media and the commercial partners: the trends</td>
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<td>• From planning to implementation</td>
<td>• Image management trends</td>
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<td>• Exercises</td>
<td>• Sports media trends</td>
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<td>16.00-16.30</td>
<td>Coffee break</td>
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<td>16.30-18.00</td>
<td>• Change management</td>
<td>• Sports marketing trends</td>
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<td></td>
<td>• Conclusion of Day 1</td>
<td>• Evaluation of Seminar</td>
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<tr>
<td></td>
<td></td>
<td>• Conclusion of Seminar</td>
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<tr>
<td>19.00</td>
<td>Dinner</td>
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<td>21.00</td>
<td>• Social program</td>
<td>• Closing Dinner</td>
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<tr>
<td></td>
<td>• Possibility for individual consultancy</td>
<td>• Possibility for individual consultancy</td>
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Participation fee:
The cost of the seminar is set at €60 in which is included:

- Printed course material
- Closing dinner

The price does not include costs for the extra nights in a hotel. Those expenses must be covered by the Member Associations themselves. During the seminar, lunch will be served at the sports centre.

Enrolment:
The deadline for enrolment is May 31, 2002. Send attached enrolment form by fax or email to:
Fax number +41 21 6143055
Email lbaden@archery.org

For further information:
Please contact press officer Lena Baden on telephone +41 21 6143050 or email lbaden@archery.org
Enrolment Form for the 1st FITA Management Seminar

Name of Member Association _____________________________________________

Name of President ______________________________________________________

Date of arrival _________________________________________________________

Contact telephone of President __________________________________________

Contact email of President ______________________________________________

Name of Secretary General ______________________________________________

Date of arrival _________________________________________________________

Contact telephone of Secretary General _________________________________

Contact email of Secretary General _______________________________________

President will take part in the closing dinner

Secretary General will take part in the closing dinner

Only one form per Member Association is needed.