

UNION EUROPEENNE ET MEDITERRANEENNE DE TIR A L'ARC
EUROPEAN AND MEDITERRANEAN ARCHERY UNION

FITA will organize the 1st FITA Management Seminar on August 11 and 12, 2002, in Nymburk (CZE), just after the World Junior Championships.

The Presidents and the Secretary Generals of FITA Member Federations are invited to participate to this Seminar. Important topics will be discussed by experienced consultants from an international management consultancy specialised in the sports industry, in order to help the participants to enhance their managerial skills and to give them new ideas for the development of archery in their countries.

The EMAU President, dr.Erdener, is sure that this Seminar is very important and hope that many Presidents and Secretary Generals can go to Nymburk.

Join the 1st FITA Management Seminar!

The FITA leadership wants to help its Member Federations position themselves better in their respective countries to gain momentum and local public awareness. Strong member federations will in turn make FITA stronger and help achieve the goals it has set for itself.

FITA has the pleasure of inviting
Presidents and Secretary Generals of all our Member Federations
to the
1st FITA Management Seminar
in Nymburk (CZE), August 11-12, 2002.

Our Main Goals

We want archery to become truly global and to make our sport strong and thriving. We want archery to grow. We strive to make archery a dynamic and fun sport for people to enjoy doing and watching all over the world. And we would like to install in you – the leaders of our Member Associations - the same desires and give you the tools for action.

Radical Changes

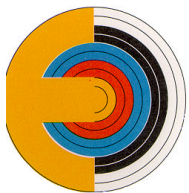
The world of sport is going through radical changes in an ever more complex and global environment. If we want to handle these changes we need to get an in-depth understanding of how a sports organisation works. We also need applied methods and operational hints and frameworks in order to function successfully in a modern sports organisation.

Give you New Inspiration

The two-day seminar will cover various important topics, which will enable the participants to enhance their managerial skills as well as provide them with new inspiration and ideas for the daily work of a FITA Member Federation.

We look forward to welcoming you at the 1st FITA Management Seminar because, as part of the top management of your Member Federation, *you can make a difference!*

Practical Information



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When:

Sunday, August 11 and Monday, August 12, 2002.

The seminar will be organised in conjunction with the Junior World Championship, which will be completed on Saturday, August 10.

Where:

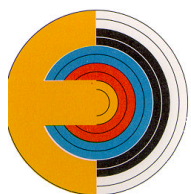
Nymburk, Czech Republic, organising town for the 2002 Junior World Championship.

For Whom:

Presidents and/or Secretary Generals of our Member Associations.

Seminar instructors:

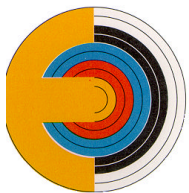
The seminar will be conducted by experienced consultants from TSE Consulting, an international management consultancy specialised in the sports industry. During the past years TSE Consulting has provided training and business consultancy to various international and national federations as well as to corporate and governmental clients. For further information about the seminar instructors: www.grouptse.com



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Program
Fita Management Seminar
August 11 – 12, 2002

	Sunday, August 11	Monday, August 12
09.00-10.30	10.00: <ul style="list-style-type: none"> • Introduction from FITA • The Challenges facing today's sports organisations 	09.00: <ul style="list-style-type: none"> • Human resources management • Working with staff and volunteers
10.30-11.00	<i>Coffee break</i>	
11.00-12.30	<ul style="list-style-type: none"> • Strategic thinking • Strategic planning, the basics 	<ul style="list-style-type: none"> • Self management and personal performance
12.30-14.00	<i>Lunch</i>	
14.00-16.00	<ul style="list-style-type: none"> • Strategy and structure • From planning to implementation • Exercises 	<ul style="list-style-type: none"> • Reaching out to the public, the media and the commercial partners: the trends • Image management trends • Sports media trends
16.00-16.30	<i>Coffee break</i>	
16.30-18.00	<ul style="list-style-type: none"> • Change management • Conclusion of Day 1 	<ul style="list-style-type: none"> • Sports marketing trends • Evaluation of Seminar • Conclusion of Seminar
19.00	<i>Dinner</i>	
21.00	<ul style="list-style-type: none"> • Social program • Possibility for individual consultancy 	<ul style="list-style-type: none"> • Closing Dinner • Possibility for individual consultancy



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Participation fee:

The cost of the seminar is set at €60 in which is included:

- Printed course material
- Closing dinner

The price does not include costs for the extra nights in a hotel. Those expenses must be covered by the Member Associations themselves. During the seminar, lunch will be served at the sports centre.

Enrolment:

The deadline for enrolment is May 31, 2002. Send attached enrolment form by fax or email to:

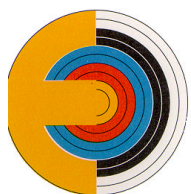
Fax number +41 21 6143055

Email lbaden@archery.org

For further information:

Please contact press officer Lena Baden on telephone +41 21 6143050 or email

lbaden@archery.org



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Enrolment Form for the 1st FITA Management Seminar

Name of Member Association _____

Name of President _____

Date of arrival _____

Contact telephone of President _____

Contact email of President _____

Name of Secretary General _____

Date of arrival _____

Contact telephone of Secretary General _____

Contact email of Secretary General _____

President will take part in the closing dinner

Secretary General will take part in the closing dinner

Only one form per Member Association is needed.